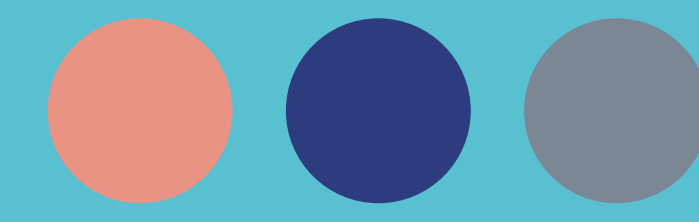




SKIN CARE DEVICES & LED MASK MARKET



Skin care devices market is projected to be valued at **USD \$23.8 Billion** (AUD \$33.3 Billion) in 2023 and estimated to grow to **USD \$101.5 Billion** (AUD \$142.1 Billion) in 2033.¹



The global LED mask market size was valued at **USD \$267.3 million** in 2022, and is projected to reach **USD \$702.9 million** by 2032.²



The home-use LED mask market is significant and continuing to grow.³ Currently valued at **AUD ~ \$9.4 MILLION**. Expected to grow to **AUD \$14.1 MILLION** by 2027.





PRO

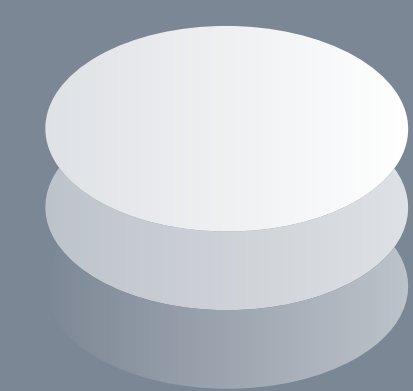
Rejuvenation inside & out



NEW Clinical-grade LED Therapy at-home

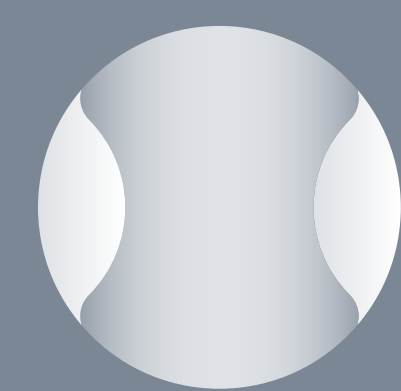
Non-surgical cosmetic procedure booster recommended by dermatologists

The IllumiaSkin PRO uses proven red and blue LED technology for skin rejuvenation to reduce the appearance of fine lines, wrinkles and blemishes.¹⁻⁹



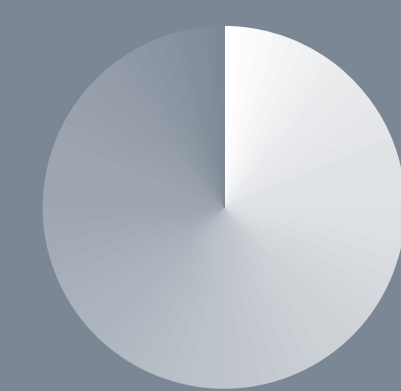
Clinically-proven LED Technology

Safe, non-invasive, with multidimensional results



Patented Flexible Design

Medical-grade silicone, lightweight and portable



Pre-programmed Treatments

10-minute rituals to reset and rejuvenate


References: 1. Healthline. LED light therapy for skin: what to know. Available at: [healthline.com/health/beauty-skin-care/led-light-therapy](https://www.healthline.com/health/beauty-skin-care/led-light-therapy) (accessed July 2023). 2. American Academy of Dermatology Association. Lasers and lights. How well do they treat acne? Available at: [aad.org/public/diseases/acne/derm-treat/lasers-lights](https://www.aad.org/public/diseases/acne/derm-treat/lasers-lights) (accessed July 2023). 3. Pei S et al. Indian Dermatol Online J 2015;6(3):145-57. 4. Goldberg DJ and Russell BA. J Cosmetic Laser Ther 2006;8:71-5. 5. Lee SY et al. Lasers Surg Med 2007;39(2):180-8. 6. Gold MH et al. J Cosmet Laser Ther 2011;13:308-14. 7. Van Tran V et al. Opt Laser Technol 2021;135:106698. 8. Jagdeo J et al. Lasers Surg Med 2018;50:613-28. 9. Healthline. What is red light therapy, and how does it work? Available at: [healthline.com/health/red-light-therapy](https://www.healthline.com/health/red-light-therapy) (accessed July 2023).



RRP
\$449.00

WHOLESALE
\$269.40

ILLUMIASKIN | PRINT ADVERTISING
APAN JOURNAL



NEW

Clinical-grade LED Therapy at-home


The IllumiaSkin PRO uses proven red and blue LED technology for skin rejuvenation to reduce the appearance of fine lines, wrinkles, redness and blemishes.¹⁻⁹

- Clinically-proven LED Technology**
Safe, non-invasive, with multidimensional results
- Patented Flexible Design**
Medical-grade silicone, lightweight and portable
- Pre-programmed Treatments**
10-minute rituals to reset and rejuvenate

Explore more premium at-home beauty solutions at illumiaskin.com

IllumiaSkin is proudly Australian-owned and run by a dedicated team of #LEDLovers, working to harness the power of science to ignite transformative rituals for people and the planet. Illuminate your skin and support initiatives for positive health, equity, and a sustainable future.

Ready to take your supplementary skin care services to the next level?
Email Debbie Lane at connect@illumiaskin.com or call 0456 696 144.



References: 1. Healthline. LED light therapy for skin: what to know. Available at: healthline.com/health/beauty-skin-care/led-light-therapy (accessed July 2023). 2. American Academy of Dermatology Association. Lasers and lights. How well do they treat acne? Available at: aad.org/public/diseases/acne/derm-treat/lasers-lights (accessed July 2023). 3. Pei S et al. Indian Dermatol Online J 2015;6(3):145-57. 4. Goldberg DJ and Russell BA. J Cosmetic Laser Ther 2006;8(7):1-5. 5. Lee SY et al. Lasers Surg Med 2007;39(2):180-8. 6. Gold MH et al. J Cosmet Laser Ther 2011;13:308-14. 7. Van Tran V et al. Opt Laser Technol 2021;135:106698. 8. Jagdeo J et al. Lasers Surg Med 2018;50:613-28. 9. Healthline. What is red light therapy, and how does it work? Available at: healthline.com/health/red-light-therapy (accessed July 2023).

Product	LED Power	Irradiance	Fluence	Treatment Time	Number of LEDs	Number of Pre-Programmed Treatments	RRP	FDA Cleared	ARTG Registered	Photobiological Test
ILLUMIASKIN PRO	Red (633nm) Near Infrared (830nm) Blue (415nm)	30mW/cm ²	18J cm ²	10 min	270 LEDs (90 near-infrared, 90 red and 90 blue) encased in 90 bulbs	3	\$449	✓	✓	✓
Omnilux Countour	Red (633nm) Near Infrared (830nm)	30mW/cm ²	18J cm ²	10 min	132 LEDs (66 red and 66 near-infrared) encased in 66 bulbs	1	\$605	✓	✓	✓
Omnilux Clear	Red (633nm) Blue (415nm)	30mW/cm ²	18J cm ²	10 min	132 LEDs (66 red and 66 blue) encased in 66 bulbs	1	\$605	✓	✓	✓
Omnilux Men	Red (633nm) Near Infrared (830nm & 1072nm)	N/A	N/A	10 min	132 LEDs (66 red and 66 near-infrared) encased in 66 bulbs	1	\$605	✓	✓	✓
Dr Dennis Gross Spectralite Faceware Pro	Red (633nm) Near Infrared (880nm) Blue (415nm)	N/A	N/A	3 min	162 LEDs (100 red and 62 blue)	3	\$709	✓	✓	N/A
Dr Naomi LED it Glow	Red (630nm) Near Infrared (830nm)	20-30 mw/cm ²	N/A	10 min	156 LEDs (78 near-infrared, 78 red) encased in 78 bulbs	1	\$595	✓	✗	N/A
Aduro	Red (633nm) Near Infrared (830m) Blue (470nm) Green (520nm) Yellow (50% red & 50% green) Orange (84% red & 16% green) Cyan (50% blue & 50% green) Purple (50% blue & 50% red)	30mW/cm ²	18J cm ²	10 min	264 LEDs (66 near-infrared, 66 red, 66 blue and 66 green) encased in 66 bulbs	11	\$529	✓	✓	✓
Current Body	Red (633nm) Near Infrared (830nm)	30mW/cm ²	18J cm ²	10 min	132 LEDs (66 red and 66 near-infrared) encased in 66 bulbs	1	\$585	✓	✗	N/A